



## **WEBSITE TERMS OF USE & COOKIES POLICY — KENNINGTON CAR SALES LIMITED**

### **1. WEBSITE TERMS OF USE**

This web page sets out the terms on which you may **utilise** our website ([www.kenningtoncarsales.co.uk](http://www.kenningtoncarsales.co.uk)). By accessing our digital showroom, you confirm that you accept these terms of use and agree to comply with them.

- **Intellectual Property Rights:** We are the owner or the licensee of all intellectual property rights on our site, including our branding, photographic assets, pricing structures, and textual vehicle descriptions. These works are protected by copyright laws around the world. All such rights are reserved.
- **Limitation of Our Liability:** While we strive to ensure all vehicle specifications, mileages, and finance rates displayed are completely accurate, errors may occasionally occur. We provide our site contents on an "as-is" basis and give no guarantees that the content is free from technical bugs or typographical errors. We will not be liable to any user for any loss or damage arising under or in connection with the use of our site.
- **Prohibited Content Use:** You must not attempt to gain **unauthorised** access to our site, the server on which our site is stored, or any database connected to our platform.

### **2. COOKIES POLICY**

Our website **utilises** cookies to distinguish you from other users of our digital platforms. This helps us to provide you with a high-quality experience when you browse our virtual showroom and allows us to constantly improve our digital performance.

#### **What is a Cookie?**

A cookie is a small text file of letters and numbers that we store on your browser or the hard drive of your computer or mobile device if you agree. Cookies contain information that is transferred to your device's hard drive to recognise you on future visits.

### **The Types of Cookies We Utilise:**

- **Strictly Necessary Cookies:** These are cookies that are required for the basic operation of our website. They include, for example, cookies that enable you to use our online vehicle reservation forms or secure deposit portals.
- **Analytical or Performance Cookies:** These allow us to **recognise** and count the number of visitors navigating our platform and to see how buyers move around our site when they are using it. This helps us to improve the way our website works (for example, by ensuring that users are finding the specific vehicles they are looking for easily).
- **Functionality & Third-Party Integration Cookies:** These are **utilised** to **recognise** you when you return to our site. This enables us to **personalise** our content for you and integrates our third-party finance plug-ins (such as our iVendi finance calculator systems) so you can seamlessly run credit quotes.

### **Managing Your Cookie Choices**

You can block cookies by activating the setting on your web browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website, and interactive systems like finance calculators may fail to load.